

RTPS Google Analytics Policy

RTPS.ca leverages data collection software (Google Analytics Advertising) in order to continuously improve the user experience of the website and targeting of online advertisements. Google Analytics Advertising's *Remarketing* and *Advertising Reporting* features are specifically enabled on all rtps.ca pages so that advertising content can be tailored directed to audiences for whom it is of greatest value and relevance.

Round Table Procurement Services (RTPS) does not identify users or facilitate the merging of personally identifiable information with non-personally identifiable information collected through any online advertising product or feature. RTPS does not attempt to disaggregate data that Google Analytics Advertising reports in aggregate nor does RTPS have any intention to do so in the future.

To prevent your anonymous data from being collected by Google Analytics you may do so by downloading this tool: <https://tools.google.com/dlpage/gaoptout/>

RTPS LinkedIn Forms Policy

Round Table Procurement Services (RTPS) takes matters of personal information privacy and security very seriously.

RTPS uses LinkedIn Forms in the administration of LinkedIn Promoted Post Campaigns in order to capture contact information from individuals who would like to be contacted by an RTPS representative.

The information collected will only be shared with senior associates at RTPS for the strict, singular purpose of facilitating an introduction between the individual and our organization. The RTPS representative will make a maximum of three attempts to contact the individual via each method (i.e. three phone calls and three emails) after which point all records of the information will be deleted and no further attempts will be made.